

Cleanest City Contest 2013



DESTREHAN
LOUISIANA

Welcome

St. Charles Parish Parish Long-Term Goal No. 7

"To promote a parish that is safe, environmentally conscious and provides cultural and aesthetic enjoyments."

St. Charles Parish and the town of Destrehan are proud to be taking part, for the first time ever, in the Louisiana Garden Club Federation's Cleanest City Contest!

In preparation for the contest, the parish organized its **fifth annual spring Trash Bash event** to bring awareness to the prevalent littering and dumping issue in our parish and, of course, to clean and beautify our communities. The event takes place on a Saturday morning with an accompanying after-celebration at one of our larger community parks.

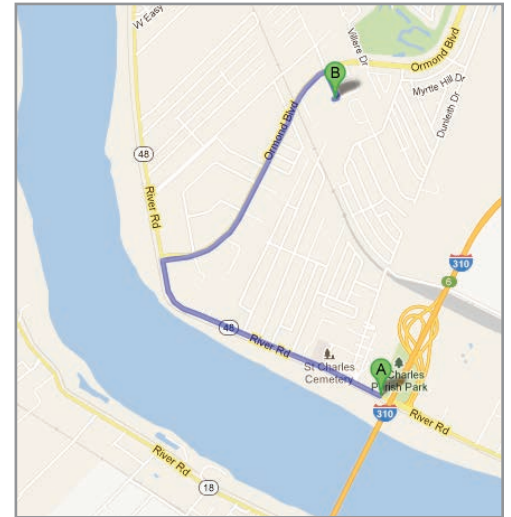
The event also helps the parish bring awareness of its recycling bin drop-off program, which is in its third year and has been very successful.

The German Coast Farmers Market sponsored the parish's entries into the Cleanest City Contest and is an important community institution here in St. Charles Parish that supports local goods and local vendors. They are proud to help promote the parish as a top destination for visitors from all over the New Orleans metro area and elsewhere.

Please find in this booklet an overview of our Trash Bash program, beautification efforts and recycling awareness.

Thank you for visiting, and we hope you have a great day in beautiful Destrehan, Louisiana!

ROUTE MAP



Trash Bash crew in St. Charles Parish

News from St. Charles Parish Government

Contact: Renee Allemand Simpson
Public Information Officer
(985) 783-5183; (504) 491-9304 (cell); (985) 783-5023 (fax)
rsimpson@stcharlesgov.net
www.stcharlesparish-la.gov



FOR IMMEDIATE RELEASE

March 13, 2013

(2013 trash bash update / page 1 of 2)

Cleanest City Contest score sheet attached to corresponding e-mail

Photo attached to corresponding e-mail

ST. CHARLES PARISH TRASH BASH RELEASES ADDITIONAL EVENT DETAILS

Luling, Destrehan will compete in 'Cleanest City Contest'

As volunteers continue to sign up for March 23's spring Trash Bash event, a competition is taking shape between the parish's two most populous towns – Luling and Destrehan.

The German Coast Farmers Market is sponsoring both towns' entries in the Louisiana Garden Club Federation's 'Cleanest City Contest,' with judging to take place post-Trash Bash. As part of the contest, the St. Charles Parish Public Information Office will be putting together a scrapbook detailing all the stellar volunteer cleanup and beautification work done by families, citizen groups, schools and others as part of the Trash Bash event. Judging will take in to account the cleanliness of government buildings, parks, businesses, schools and streets, among other areas.

All residents of Luling and Destrehan – whether participating in Trash Bash or not – are encouraged to send in photos of litter in their communities to publicinfo@stcharlesgov.net or post them onto the Trash Bash Facebook page at www.facebook.com/scptrashbash. Trash Bashers will be sending in before and after photos of their work the day of the event to show improvement.

Those who choose to undertake beautification projects in their communities are also encourage to send in before and after photos.

Spring Trash Bash organizers are continuing to seek volunteers for the fifth annual litter cleanup event, to be held from 8 a.m. until 11:30 a.m. March 23 with a celebration afterwards under the new pavilion at the West Bank Bridge Park in Luling.

"We really encourage anyone who can help out to do so," Parish President V.J. St. Pierre Jr. said. "We've seen the results, and it's really amazing how neat the parish can look with only a few hours worth of work by dedicated people, whether you decide to pick up litter on the day of Trash Bash or simply plant some flowers at your home or business."

To sign up for Trash Bash, visit www.scptrashbash.org or call (985) 331-8604. All work equipment will be provided, including pick up sticks, trash bags, drinks and t-shirts. Verification certificates are also available for young people needing service hours for school or church requirements. Volunteers may clean or beautify an area of their own choosing or be assigned an area.

The "after-party with a purpose" will feature hot dogs, hamburgers, chips, jambalaya, dessert, drinks and more. The Wetland Watchers of Destrehan's Harry Hurst Middle School will again host their popular live animal and educational displays, as well as games and giveaways for the kids. There will also be a table set up with information on the parish's recycling bin drop-off program. Dr. Music will provide musical entertainment. Attendees are encouraged to bring their lawn chairs for the celebration.

In addition, groups contributing the most volunteers and picking up the largest amount of trash will receive awards. The Trash Bash committee will also present its Trash Bash Citizenship Award to an individual for his or her outstanding contributions to the planning and development of the Trash Bash event.

The St. Charles Parish Sheriff's Office Cleanup Crew will also participate.

Event sponsors so far include the German Coast Farmers Market, Valero, Atmos Energy, ADM Ama, Dr. Music and the Harry Hurst Wetland Watchers. For information on sponsoring Trash Bash, call (985) 783-5183.

The mission of St. Charles Parish government is to provide high quality, efficient services to sustain and enhance the quality of life for all residents of St. Charles Parish. For more information on parish activities, visit www.stcharlesparish-la.gov, www.facebook.com/stcharlesgov or www.twitter.com/stcharlesgov.

###

St. Charles Parish government press release on Trash Bash and the Cleanest Contest sent to media and posted on the parish website March 13.



Child cleaning up along the river levee in Destrehan during Trash Bash on March 23.

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St. Charles Parish Trash Bash

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Harry Hurst Wetland Watchers
Volunteer Roll Call
2013 Participant Survey
Public Service Announcements
Trash Bash on Facebook
Litter Hotspots Map 2013

Residents

come together with neighbors to beautify st. charles parish

TRASH BASH

St. Charles Parish Trash Bash

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TRASH BASH SPRING 2013 IS SET FOR 8 AM - 1 PM MARCH 23!
Check out all the details [here](#), and be sure to sign up to help make our parish the beautiful place we know it is!

Remember that you don't have to do litter cleanup on March 23 to participate in Trash Bash. If you're completing a beautification project at home or in the community, sign up and let us know about it!

LULING AND DESTREHAN ARE ENTERED INTO THE LOUISIANA GARDEN CLUB FEDERATION'S CLEANEST CITY CONTEST! [Click here for details.](#)

SPONSORS FOR THIS SPRING'S EVENT INCLUDE:
[German Coast Farmers Market](#) (Cleanest City Contest sponsors)
 ADM Ama (drinks)
 Valero (food)
 Atmos Energy (drinks)
 Dr. Music (DJ and music)
 Harry Hurst Wetland Watchers (displays and games)
 Smith Tank & Steel Inc. (smoked sausage)
 Jacob's World Famous Andouille (smoked sausage)
 Special thanks to crew members with the Arc of St. Charles for keeping our streets clean all year long!

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Residents

come together with neighbors to beautify st. charles parish

TRASH BASH

Cleanest City Contest

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The German Coast Farmers Market is sponsoring both towns' entries in the Louisiana Garden Club Federation's "Cleanest City Contest," with judging to take place post-Trash Bash.

As part of the contest, the St. Charles Parish Public Information Office will be putting together a songbook detailing all the stellar volunteer cleanup and beautification work done by families, citizen groups, schools and others as part of the Trash Bash event.

Judging will take in to account the cleanliness of government buildings, parks, businesses, schools and streets, among other areas.

All residents of Luling and Destrehan - whether participating in Trash Bash or not - are encouraged to send in photos of litter in their communities to [publicinfo@stcharlesparish.org](#) or post them onto the Trash Bash Facebook page at [www.facebook.com/stcharlesparishtrashbash](#). Trash Bashers will be sending in before and after photos of their work the day of the event to show improvement.

Those who choose to undertake beautification projects in their communities are also encouraged to send in before and after photos.

Spring Trash Bash organizers are continuing to seek volunteers for the fifth annual litter cleanup event, to be held from 8 a.m. until 11:30 a.m. March 23 with a celebration afterward under the new pavilion at the West Bank Bridge Park in Luling.

[DOWNLOAD CLEANEST CITY SCORE SHEET](#)

facebook Search for people, places and things

You are posting, commenting, and liking as Trash Bash of St. Charles Parish, Louisiana - Change to Renee Alleneund Simpson

Trash Bash of St. Charles ... Timeline Now

Trash Bash of St. Charles Parish, Louisiana shared St. Charles Parish, Louisiana's photo. February 22 · 4

SPECIAL ANNOUNCEMENT: The towns of Destrehan and Luling are being entered into the Louisiana Garden Club Federation's Cleanest City Contest this spring thanks to a sponsorship from the German Coast Farmers Market. The Trash Bash of St. Char... See More

CELEBRATION AT 11:30 AM, WEST BANK BRIDGE PARK

ATTENTION STUDENTS: Service hours for school or church are available through this event! Certificates available upon request.

CHECK THE WEBSITE SOON for more details about how to win prizes in the Trash Bash Photo Contest, and get details on St.

Like Comment Share 320 people saw this post

Trash Bash of St. Charles Parish, Louisiana updated their cover photo. February 19 · 4

Trash Bash of St. Charles Parish, Louisiana shared St. Charles Parish, Louisiana's status. February 19 · 4

We are considering making the spring Trash Bash of St. Charles Parish, Louisiana a friendly competition by entering SCP towns in the Louisiana Garden Club Federation's Cleanest City Contest. Would this make you more or less likely to participate? (And remember, you don't have to clean up litter March 23 to do Trash Bash.

Trash Bash 2013 website and Facebook page with Cleanest City information prominently featured.

SAINT
CHARLES
PARISH
LOUISIANA

TRASH BASH



MARCH 23
8 AM - 1 PM

CELEBRATION AT 11:30 AM,
WEST BANK BRIDGE PARK

**Cleanup &
Recycling
Awareness Day**

ATTENTION STUDENTS:
Service hours for
school or church are
available through this
event! Certificates
available upon request.

CHECK THE WEBSITE SOON for
more details about how to win
prizes in the Trash Bash Photo
Contest, and get details on St.
Charles Parish's participation in
the Cleanest City Contest!



*Trash Bash and
Cleanest City
display ad
placed in
Times-
Picayune River
Parishes edition
and local
Herald-Guide
newspaper.*

*Ran on Feb. 22,
2013.*

CALL FOR VOLUNTEERS

NOTE: You may choose your own areas, or be assigned a litter
hotspot. Work equipment will be supplied for all volunteers.

To volunteer, call (985) 331-8604 or sign up
online at www.scptrashbash.org.



0 comments

St. Charles Trash Bash challenges communities to vie for "Cleanest City," award

2
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7
Like
0
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Email

By NOLA.com | The Times-Picayune
on March 14, 2013 at 8:06 AM, updated March 14, 2013 at 8:22 AM

Print

St. Charles Parish government will once again go green March 23 with the fifth installment of the spring parishwide Trash Bash, a litter cleanup and recycling awareness event to be held from 8 a.m. until 1 p.m. Volunteers are still needed. To participate call 985-331.8604.



The St. Charles Trash Bash is March 23.

A competition is taking shape between the parish's two most populous towns – Luling and Destrehan. The German Coast Farmers Market is sponsoring both towns' entries in the **Louisiana Garden Club Federation's Cleanest City Contest**, with judging to take place post-Trash Bash.

As part of the contest, the St. Charles Parish Public Information Office will be putting together a scrapbook detailing all the stellar volunteer cleanup and beautification work done by families, citizen groups, schools and others as part of the Trash Bash event. Judging will take in to account the cleanliness of government buildings, parks, businesses, schools and streets, among other areas.

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Those who choose to undertake beautification projects in their communities are also encourage to send in before and after photos.

During the event, groups of volunteers will fan out around the parish beginning at 8 a.m. to clean up litter hotspots in their respective communities. Volunteers can either choose their own areas to clean or be assigned one. All equipment will be provided,

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Helping Couples Become Parents Since 1977
We've helped more than 12,000 couples become parents.
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latest news photos

Trash Bash and Cleanest City receives publicity on NOLA.com / the Times-Picayune on March 14.

Trash Bash and Cleanest City Contest promo spot on the parish's YouTube channel. The promo also aired on the St. Charles Parish government access channel.

Ran from March 19 until March 23.

YouTube St. Charles Parish 0

TRASH BASH
www.scptrashbash.org

Trash Bash and the Cleanest City Contest -- Join in on March 23!
St. Charles Parish · 860 videos · 19 views
Channel settings

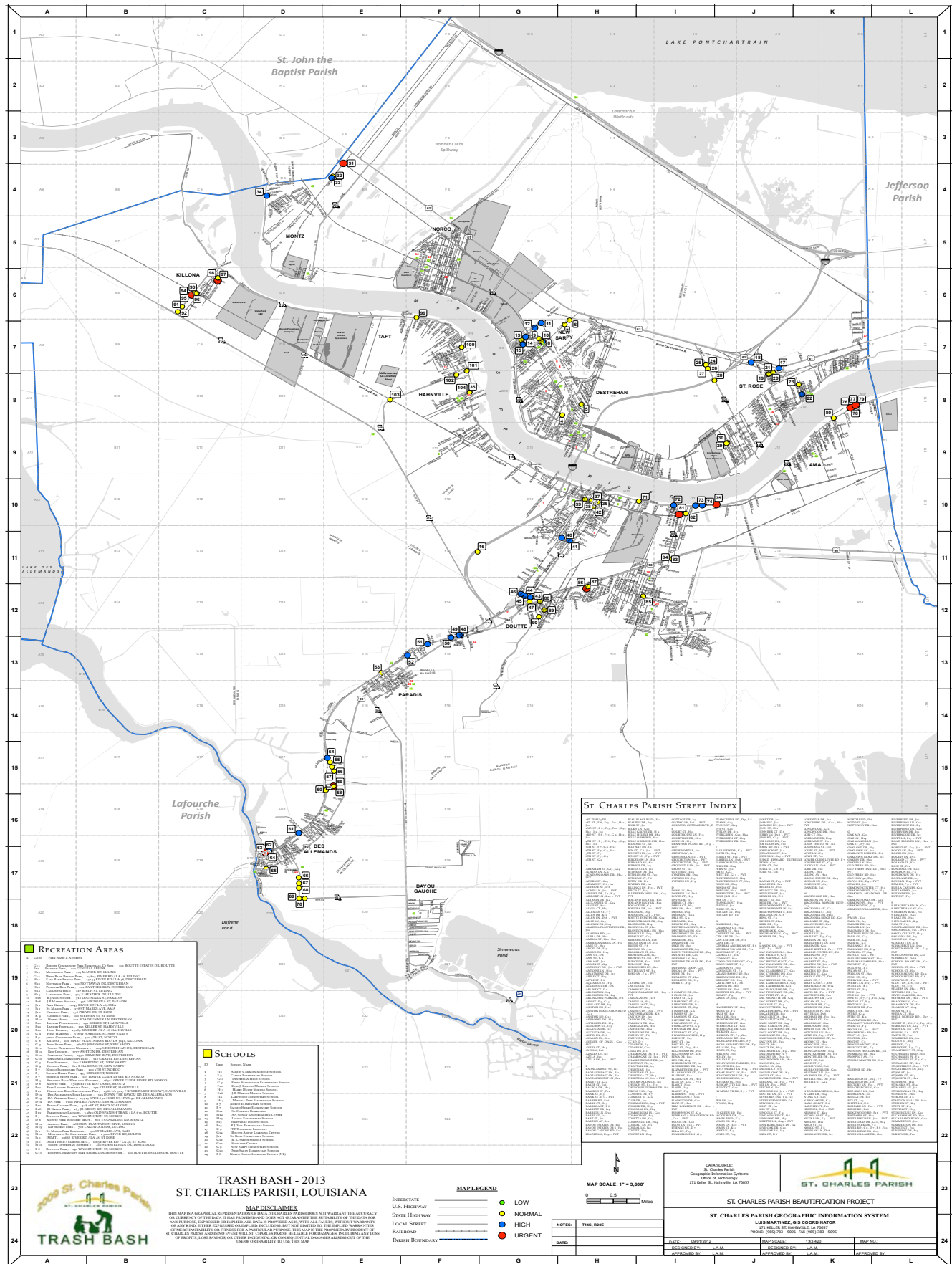
Published on Mar 19, 2013
The German Coast Farmers Market is sponsoring both towns' entries in the Louisiana Garden Club Federation's 'Cleanest City Contest,' with judging to take place post-Trash Bash. As part of the contest, the St. Charles Parish Public Information Office will be putting together a scrapbook detailing all the stellar volunteer

Parish President's Report for March 11, 2013
by St. Charles Parish · 7:19 · 1 view

Infrastructure Update: Norco Fifth Street Sidewalk
by St. Charles Parish · 1:07 · 5 views

Edward A. Dufresne Community Center Update No. 2
by St. Charles Parish · 11:59 · No views

Identifying Litter Hotspots



St. Charles Parish Planning and Zoning Code Enforcement Inspectors helped identify litter hotspots within the St. Charles Parish community and map them using GPS equipment. The map above shows these areas, with green dots representing low, yellow representing normal, blue representing high and red representing urgent littered areas. Using this information, the Trash Bash volunteer coordinator was able to assign groups to safe areas to clean. The parish hopes to use this technology much more in future Trash Bashes.

Trash Bashing



DESTREHAN



From top left, clockwise: Stanton Hall and Ormond Boulevard get in tip-top shape for spring during Trash Bash on March 23. Groups could clean in their own neighborhoods or be assigned an area to clean.

COMMUNITY INVOLVEMENT

Community groups and businesses participating in Trash Bash included Destrehan Daisy Troop, ADM Ama, Civil Air Patrol USAF Auxiliary, Girl Scout Troop 20104, Girl Scout Troop 20554, Boyscout Troop 371, R. K. Smith Middle School Junior Beta Club, Girl Scout Brownies 20541, Norco Brownie Troop 20179, St. Charles Parish 4-H, Monsanto and Girl Scout Troop 20024. In addition, the Arc of St. Charles has a team that cleans around the parish twice per week on non-highway, local streets.

March 23, 2012



March 23, 2012



March 23, 2012



This page: Cleaning along River Road. Trash Bash participants cleaned a total of 166 bags of litter in about four hours on March 23. Assuming an average weight of 20 pounds per bag, that equals about 1.66 tons of litter.

Bashing Trash

March 23, 2012



March 23, 2012



From top, clockwise; litter cleanup along the Primrose Canal in St. Charles Parish by local families on March 23.

March 23, 2012



March 23, 2012



The Bash!



March 23, 2012



March 23, 2012



March 23, 2012



March 23, 2012



March 23, 2012

From top, the Trash Bash after party took place at the pavilion at the West Bank Bridge Park in Luling. Kids got a chance to hold an alligator thanks to the Wetland Watchers group from Harry Hurst Middle School. Bottom row, Parish President V.J. St. Pierre and Councilwoman Julia Fisher-Perrier post with the Trash bash map, and Recreation Director Duane Foret wins the Trash Bash Citizenship Award for 2013.

Cleanest City Proclamation

PROCLAMATION

WHEREAS, St. Charles Parish held its first Trash Bash litter cleanup and recycling awareness event in the spring of 2009; and,

WHEREAS, it is the desire of the parish administration and council to promote a clean and welcoming parish to residents and visitors alike; and,

WHEREAS, St. Charles Parish towns were invited to participate in the 2013 Cleanest City Contest sponsored by the Louisiana Garden Club Federation; and,

WHEREAS, thanks to the generosity of the German Coast Farmers Market, the towns of Luling and Destrehan were entered into the district level competition and judged on March 28, 2013, post-Trash Bash; and,

WHEREAS, the town of Destrehan came out on top with regard to the judges' scores and will now compete at the state level against the cities of Crowley, Pineville, and Thibodaux, based on population, with judging to take place on May 10, 2013; and,

WHEREAS, St. Charles Parish is proud to compete in the Cleanest City competition to bring awareness to the importance of living in a litter-free community.

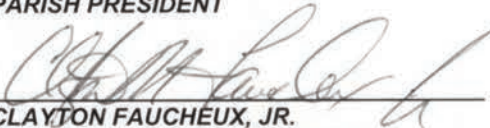
NOW, THEREFORE, WE, THE MEMBERS OF THE ST. CHARLES PARISH COUNCIL AND THE PARISH PRESIDENT, DO HEREBY PROCLAIM, MAY 10, 2013, AS

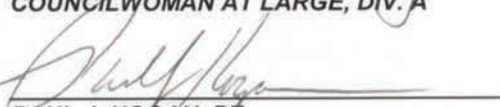
"CLEANEST CITY JUDGING DAY"


AND ENCOURAGE ALL BUSINESS OWNERS AND RESIDENTS OF DESTREHAN TO CLEAN THEIR PROPERTIES IN PREPARATION FOR THE JUDGING, WHICH WILL TAKE A CRITICAL LOOK AT THE CLEANLINESS OF RESIDENCES, SCHOOLS, PARKS, BUSINESSES AND MORE.


V.J. ST. PIERRE, JR.
PARISH PRESIDENT



CAROLYN K. SCHEXNAYDRE
COUNCILWOMAN AT LARGE, DIV. A



CLAYTON FAUCHEUX, JR.
COUNCILMAN AT LARGE, DIV. B

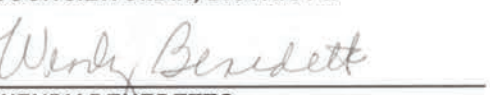

PAUL J. HOGAN, PE
COUNCILMAN, DISTRICT IV

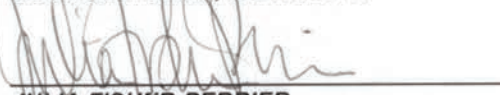

TERRELL D. WILSON
COUNCILMAN, DISTRICT I


LARRY COCHRAN
COUNCILMAN, DISTRICT V


MARY TASTET
COUNCILWOMAN, DISTRICT II


TRACI A. FLETCHER
COUNCILWOMAN, DISTRICT VI


WENDY BENEDETTO
COUNCILWOMAN, DISTRICT III


JULIA FISHER-PERRIER
COUNCILWOMAN, DISTRICT VII

St. Charles Parish Council – May 6, 2012

Litter Cleanup in Destrehan

BEFORE



AFTER

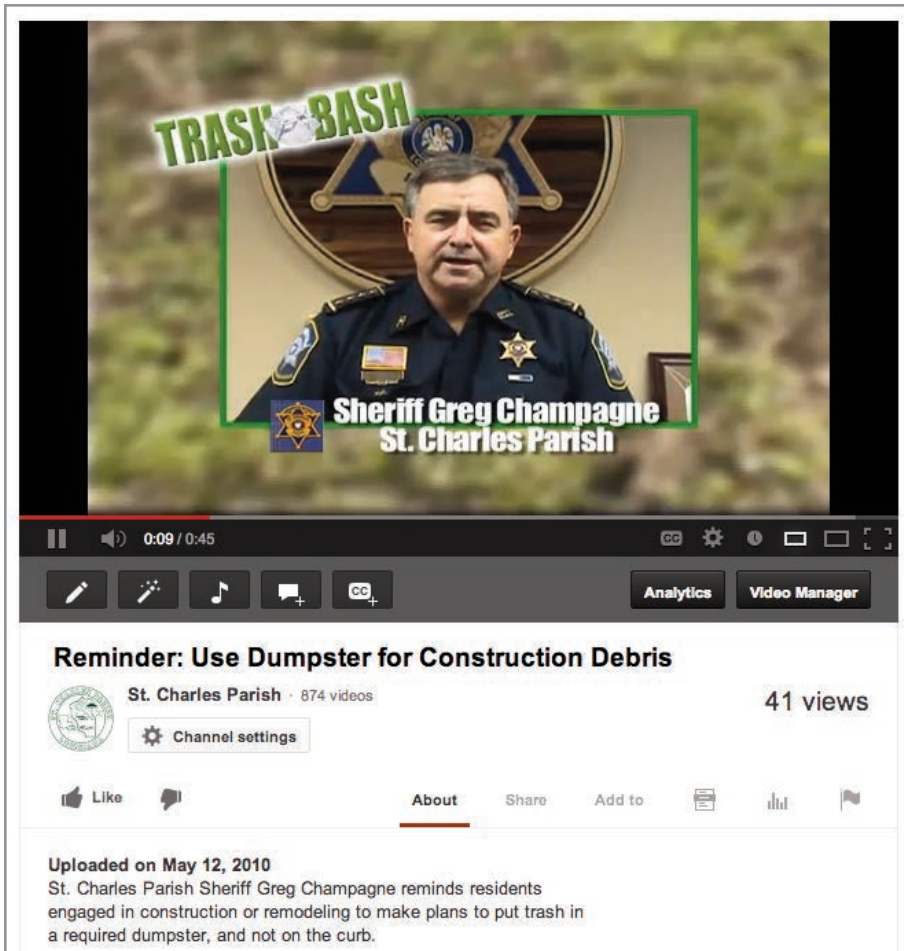


Beautification Efforts



Members of the Destrehan Garden Club spruce up the Ormond Estates sign at Airline Driveway the weekend of April 26, 2013.

Litter and Dumping PSAs



These public service announcements run on the parish's government access channel 24/7 in the regular rotation and are used on the parish website and Trash Bash site to help deter littering and dumping within St. Charles Parish.

